



## Andres McKenna Research

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N = 800 interviews

Margin of error = ± 3.5%

### PERSONAL/CONFIDENTIAL

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Hello, my name is \_\_\_\_\_ calling on behalf of Marie Brighton of the Consumer Opinion Panel. (IF ONLY A MALE OR ONLY A FEMALE IN THE HOUSEHOLD) (PMs name) is a member of our panel, and today, we would like to speak to (the male/female) head of your household. (WHERE BOTH MALE AND FEMALE ARE PRESENT, HALF OF THE TIME, ASK FOR THE MALE / HALF ASK FOR FEMALE: (PMs name) is a member of our panel, and today we would like to speak to the male / female head of your household.) Would you be/May I please speak to that person? This is a short survey and will only take about nine minutes. [DO NOT PAUSE]

1. Are you currently registered to vote?

100% YES  
0% NO

2. Generally speaking, which of the following cares more about the important problems that affect you personally?

52% THE GOVERNOR AND MY STATE LEGISLATURE  
36% THE PRESIDENT AND CONGRESS  
10% NEITHER [NOT READ]  
2% DON'T KNOW/REFUSED [NOT READ]

3. And which level of government gets more done?

37% LOCAL  
31% STATE

27%  
5%

FEDERAL  
DON'T KNOW/REFUSED [**NOT READ**]

I'm going to read you a list of issues. For each issue, I would like you to tell me whether the State government or the federal government should take the lead.

4. Education

75% STATE GOVERNMENT  
24% FEDERAL GOVERNMENT

5. Highways and Roads

73% STATE GOVERNMENT  
27% FEDERAL GOVERNMENT

6. Health Care

72% FEDERAL GOVERNMENT  
27% STATE GOVERNMENT  
1% DON'T KNOW/REFUSED [NOT READ]

7. Crime

72% STATE GOVERNMENT  
27% FEDERAL GOVERNMENT  
1% DON'T KNOW/REFUSED [NOT READ]

8. The Environment

72% FEDERAL GOVERNMENT  
28% STATE GOVERNMENT  
1% DON'T KNOW/REFUSED [NOT READ]

9. Jobs and the economy

56% FEDERAL GOVERNMENT  
43% STATE GOVERNMENT  
1% DON'T KNOW/REFUSED [NOT READ]

10. Some States are facing deficits in their budgets. In general, is that because they spend too much or don't collect enough tax revenue?

84%	SPEND TOO MUCH
14%	COLLECT TOO LITTLE
3%	DON'T KNOW/REFUSED <b>[NOT READ]</b>

Thinking for a second about health care . . .

11. Who do you trust the most on health care issues?

41%	THE DEMOCRATS
37%	THE REPUBLICANS
18%	NEITHER <b>[NOT READ]</b>
1%	BOTH <b>[NOT READ]</b>
4%	DON'T KNOW/REFUSED <b>[NOT READ]</b>

12. And would you say that you . . . of the President's performance on health care?  
**[ROTATED TOP TO BOTTOM, BOTTOM TO TOP]**

48%	DISAPPROVE
46%	APPROVE
4%	HAVE NO OPINION <b>[NOT READ]</b>
1%	DON'T KNOW/REFUSED <b>[NOT READ]</b>

13. Thinking about Medicare for a moment, which of the following is the single most significant problem with the current program? **[ROTATED]**

43%	IT DOESN'T PROVIDE ENOUGH CHOICES OF PROVIDERS AND SERVICES
24%	IT COSTS THE GOVERNMENT TOO MUCH
22%	IT IS TOO DIFFICULT TO FIND A DOCTOR THAT ACCEPTS MEDICARE
5%	OTHER <b>[NOT READ]</b>
6%	DON'T KNOW/REFUSED <b>[NOT READ]</b>

14. Which of the following should we do to the Medicare program? **[ROTATED]**

35%	IMPROVE
20%	REFORM
18%	MODERNIZE
12%	STRENGTHEN
9%	ENHANCE
5%	PRESERVE IT AS IS
1%	DON'T KNOW/REFUSED <b>[NOT READ]</b>

15. Did you know that the President recently signed into law a bill that would reform Medicare and provide for a prescription drug benefit for seniors?

79%	YES
20%	NO

16. How much do you know about this recent legislation?

11%	A LOT
47%	SOME
30%	NOT MUCH
12%	NOTHING <b>[SKIP TO Q30]</b>

17. Which is the best feature of the legislation?  
**[ROTATED]**

59%	THE REFORMS TO MEDICARE
30%	THE PRESCRIPTION DRUG BENEFIT
5%	OTHER <b>[NOT READ]</b>
6%	DON'T KNOW/REFUSED <b>[NOT READ]</b>

18. And which is the worst feature of the legislation? **[ROTATED]**
- |     |  |
|-----|--|
| 39% | THE DRUG BENEFIT DOES NOT COVER ENOUGH COSTS |
| 35% | THE REFORMS ARE NOT EXTENSIVE ENOUGH         |
| 20% | THE LEGISLATION WILL COST TAXPAYERS TOO MUCH |
| 2%  | OTHER <b>[NOT READ]</b>                      |
| 4%  | DON'T KNOW/REFUSED <b>[NOT READ]</b>         |
19. Who do you think the legislation favors the most?  
**[ROTATED]**
- |     |                                      |
|-----|--------------------------------------|
| 44% | PHARMACEUTICAL COMPANIES             |
| 29% | INSURANCE COMPANIES                  |
| 13% | SENIORS                              |
| 11% | HEALTH CARE PROVIDERS AND HOSPITALS  |
| 3%  | DON'T KNOW/REFUSED <b>[NOT READ]</b> |
20. And who do you think the legislation damages the most?  
**[ROTATED]**
- |     |                                      |
|-----|--------------------------------------|
| 47% | SENIORS                              |
| 33% | TAXPAYERS                            |
| 12% | HEALTH CARE PROVIDERS AND HOSPITALS  |
| 5%  | INSURANCE COMPANIES                  |
| 3%  | DON'T KNOW/REFUSED <b>[NOT READ]</b> |
21. How would you change the legislation? **[ROTATED]**
- |     |  |
|-----|--|
| 52% | MAKE MORE REFORMS TO MEDICARE          |
| 46% | MAKE THE DRUG BENEFIT COVER MORE COSTS |
| 2%  | DON'T KNOW/REFUSED <b>[NOT READ]</b>   |
22. In the long run, do you think the legislation will . . . ? **[ROTATED]**
- |     |  |
|-----|--|
| 32% | IMPROVE HEALTH CARE BUT COST TOO MUCH                    |
| 30% | NOT IMPROVE HEALTH CARE AND COST TOO MUCH                |
| 21% | IMPROVE HEALTH CARE AND IMPOSE ACCEPTABLE COSTS          |
| 15% | NOT IMPROVE HEALTH CARE, BUT NOT BE TOO EXPENSIVE EITHER |
| 3%  | DON'T KNOW/REFUSED <b>[NOT READ]</b>                     |

I am going to read you four statements. For each statement, I would like you to tell me whether you think the statement is true or false. I just need your best guess.

23. The legislation will force seniors into HMOs.

59%	TRUE
40%	FALSE
1%	DON'T KNOW/REFUSED [ <b>NOT READ</b> ]

24. The legislation will encourage employers to drop retirees from their existing health care coverage.

67%	TRUE
33%	FALSE

25. The legislation prevents the importation of drugs from Canada.

67%	TRUE
31%	FALSE
2%	DON'T KNOW/REFUSED [ <b>NOT READ</b> ]

26. The legislation is the first step in getting rid of Medicare.

38%	TRUE
61%	FALSE
1%	DON'T KNOW/REFUSED [ <b>NOT READ</b> ]

27. Assuming they are all true, which of the following statements would cause you the most concern? [**ROTATED**]

39%	THE LEGISLATION WILL ENCOURAGE EMPLOYERS TO DROP RETIREES FROM THEIR EXISTING HEALTH COVERAGE
35%	THE LEGISLATION IS THE FIRST STEP IN GETTING RID OF MEDICARE
12%	THE LEGISLATION PREVENTS THE IMPORTATION OF DRUGS FROM CANADA
12%	THE LEGISLATION WILL FORCE SENIORS INTO AN H-M-O
1%	DON'T KNOW/REFUSED [ <b>NOT READ</b> ]

28. If Medicare reform legislation turns out to be a failure, which of the following will deserve most of the blame? **[ROTATED]**

31%	THE PRESIDENT
30%	THE REPUBLICANS IN CONGRESS
26%	THE DEMOCRATS IN CONGRESS
8%	ALL OF THE ABOVE <b>[NOT READ]</b>
1%	NO ONE <b>[NOT READ]</b>
4%	DON'T KNOW/REFUSED <b>[NOT READ]</b>

29. If Medicare reform legislation turns out to be a success, to whom will you give most of the credit? **[ROTATED]**

38%	THE PRESIDENT
29%	THE REPUBLICANS IN CONGRESS
22%	THE DEMOCRATS IN CONGRESS
3%	NO ONE <b>[NOT READ]</b>
4%	ALL OF THE ABOVE <b>[NOT READ]</b>
4%	DON'T KNOW/REFUSED <b>[NOT READ]</b>

30. How important will the issue of prescription drugs be in your decision on who to vote for in the 2004 elections?

7%	IT IS MY MOST IMPORTANT ISSUE
33%	IT IS IN THE TOP THREE OR FOUR ISSUES I CARE ABOUT
40%	IT IS SOMEWHAT IMPORTANT
19%	IT IS NOT VERY IMPORTANT
1%	DON'T KNOW/REFUSED <b>[NOT READ]</b>

Switching topics one last time . . .

31. Are non-citizens who enter the U.S. from Mexico and Central America . . . ?

73%	ILLEGAL ALIENS
25%	UNDOCUMENTED WORKERS
2%	DON'T KNOW/REFUSED <b>[NOT READ]</b>

32. Does the U.S. have too much immigration or not enough assimilation?
- |     |                                      |
|-----|--------------------------------------|
| 64% | TOO MUCH IMMIGRATION                 |
| 31% | NOT ENOUGH ASSIMILATION              |
| 2%  | BOTH                                 |
| 2%  | NEITHER                              |
| 1%  | DON'T KNOW/REFUSED <b>[NOT READ]</b> |
33. Do workers from other countries **[ROTATED]**
- |     |  |
|-----|--|
| 59% | TAKE JOBS THAT, IN GENERAL, AMERICANS DON'T WANT |
| 41% | TAKE JOBS AWAY FROM AMERICANS                    |
34. Do workers from other countries . . . **[ROTATED TOP TO BOTTOM, BOTTOM TO TOP]**
- |     |  |
|-----|--|
| 57% | LOWER THE WAGES PAID TO ALL AMERICAN WORKERS             |
| 38% | HAVE NO EFFECT ON THE WAGES PAID TO ALL AMERICAN WORKERS |
| 3%  | INCREASE THE WAGES PAID TO ALL AMERICAN WORKERS          |
| 1%  | DON'T KNOW/REFUSED <b>[NOT READ]</b>                     |
35. What do you think of the President's new plan on immigration? Do you . . . it?
- |     |                                      |
|-----|--------------------------------------|
| 6%  | STRONGLY SUPPORT                     |
| 30% | SOMEWHAT SUPPORT                     |
| 26% | SOMEWHAT OPPOSE                      |
| 27% | STRONGLY OPPOSE                      |
| 12% | DON'T KNOW/REFUSED <b>[NOT READ]</b> |
36. If the election for President were held today, for whom would you vote? **[ROTATED]**
- |     |                                      |
|-----|--------------------------------------|
| 51% | PRESIDENT BUSH                       |
| 44% | ANYONE BUT PRESIDENT BUSH            |
| 5%  | DON'T KNOW/REFUSED <b>[NOT READ]</b> |

Finally, we have a few questions for demographic purposes . . .

37. What is your age please?

25%	UNDER 35
42%	35 TO 54
33%	55 AND OVER

38. Into which category does your annual household income fall? Just stop me when I get to the right category.

33%	LESS THAN \$40,000
41%	\$40 TO \$80,000
23%	MORE THAN \$80,000
3%	DON'T KNOW/REFUSED TO ANSWER [NOT READ]

39. Thinking about politics for a moment, would you describe yourself as . . .

30%	A DEMOCRAT
32%	AN INDEPENDENT
36%	A REPUBLICAN
2%	DON'T KNOW/REFUSED [NOT READ]

40. What is your race or ethnicity?

88%	WHITE
5%	AFRICAN AMERICAN
3%	HISPANIC
1%	ASIAN
2%	SOME OTHER RACE [NOT READ]
1%	DON'T KNOW/REFUSED [NOT READ]

41. How often do you attend religious services?

10%	NEVER
30%	RARELY
14%	ONCE A MONTH
34%	ONCE A WEEK
7%	TWICE A WEEK
5%	MORE THAN TWICE A WEEK

42. What is the highest level of education you have completed?

3%	SOME HIGH SCHOOL
25%	HIGH SCHOOL
27%	SOME COLLEGE
28%	COLLEGE
6%	SOME POST-GRADUATE OR PROFESSIONAL SCHOOL
12%	COMPLETED POST-GRADUATE OR PROFESSIONAL DEGREE

43. State **[FROM LIST]**

23%	<b>EAST</b> [ME, VT, MA, NH, CT, NY, NJ, PA DE, MD, RI, DC]
27%	<b>INDUSTRIAL MIDWEST</b> [OH, IL, IN, WI, MN, MO, IA, MI, WV]
8%	<b>WEST/INTERMOUNTAIN</b> [ND, SD, NE, OK, ID, CO, UT, WY, NM, AZ, MT, NV, KS]
28%	<b>SOUTH</b> [VA, NC, SC, GA, FL, AL, MS, TN, KY, TX, AR, LA]
15%	<b>PACIFIC</b> [CA, WA, OR, AK, HI]

44. Gender **[BY OBSERVATION]**

47%	MALE
53%	FEMALE